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Prices are unchanged from last year's levels, at the event but more higher-priced items are being shown. There is a trend toward the purchase of quality merchandise, exhibitors said.

Many buyers requested early delivery of merchandise, indicating that retail inventories are low. Late buying for Christmas cleared stocks at all levels and many manufacturers increased production during January and February to meet the demand anticipated at the toy show.

The pre-show registration of buyers was 3,326. Another 3,330 registered yesterday. The latter figure compared with a first-day registration last year of 3,429. This was the first year there was pre-registration at the show.

Active buying and heavy attendance also was reported at the International Toy and Trade Fair, which opened Sunday at the Statler Hilton Hotel.

Among the new items at the international show are a set of period dolls from Great Britain with real jewelry scaled to the seven-inch doll; football, baseball, soccer and ice hockey games from Britain with the men and balls moved by magnetic rods manipulated under the table, and juvenile furniture from Holland.

New items at the American event include a working soda fountain, a walking hobby horse, gas operated cars with speeds up to 22 miles an hour, a Dr. Seuss zoo and a plastic infants' toy for high chair or tub.

ARRIVAL OF

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Kirby, Block & Co., 124 W. 31st
ASHTABELLA, Ohio—Carole Allen, 7, Cummins, girls' 1-2, 3-5, 7-14 wear, sub-teen wear; E. Schmitt, girls, sub-teen wear; F. Carline, ready-to-wear; J. Tremblay, ready-to-wear.
BOSTON, Mass.—H. P. King Co.; Mrs. C. Ross, ladies' children's wear.
CHICAGO, Ill.—M. J. Buss, 2, 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 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